



*"..Really appreciate the hard work you and your team have put in. Everything looks great, really pleased with the overall result.."*

Jason Nicholson - Managing Director

**Top:** Unicut Precision's new website  
**Above:** Advertisement  
**Right:** Location photography

**Client:** Unicut Precision  
**Sector:** Precision Engineering

**austin**  
 marketing



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**Overview:**

Unicut Precision is a well established and respected high volume CNC precision engineering business making components for some of the leading prestige automotive brands. The company also provides Just-in-Time machined components for the defence, aerospace and food markets with over 40% of the customer base being outside the UK. Austin Marketing was commissioned to revisit the Unicut Precision branding and marketing collateral to better reflect their market position.

**Services provided:**

- Graphic Design
- Web Design
- Web Development
- Copy Writing
- Photography
- Videography & video post production
- Print production
- Web hosting
- Ongoing Website Optimisation

**Project included:**

- Redesign the company branding
- Design and produce a new Content Managed website
- Advise on web content
- Design and produce advertisements for trade specific media
- Produce all new stationary using the new branding
- Design and produce a new company brochure together with a range of case studies
- Print production
- Produce two video presentations
- Produce Exhibition 'About Unicut' presentation
- Ongoing marketing support